

**INVOICE**

**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfcchannel.com

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
933678-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP - Washington	National

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROADS	1759

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	933678	06227081

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
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IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/12	09/28/12	Good Morning America	7-9AM	-TWTF--	:30	4	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS -TWTF-- Spots/Week 4 Rate \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WPBF Tu 09/25/12 7:59 AM Good Morning America 7-9AM :30 FLSNTV02ACH \$400.00 NM									
2 WPBF W 09/26/12 8:49 AM Good Morning America 7-9AM :30 FLSNTV02ACH \$400.00 NM									
5 WPBF Th 09/27/12 8:58 AM Good Morning America 7-9AM :30 FLSNTV02ACH \$400.00 NM									
4 WPBF F 09/28/12 7:59 AM Good Morning America 7-9AM :30 FLSNTV02ACH \$400.00 NM									
2	09/25/12	09/28/12	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	4	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS -TWTF-- Spots/Week 4 Rate \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Tu 09/25/12 12:29 PM WPBF News 25 @ Noon 12pm-1230pm :30 FLSNTV02ACH \$225.00 NM									
4 WPBF W 09/26/12 WPBF News 25 @ Noon 12pm-1230pm :00 \$225.00 NM									
Credited									
1 WPBF Th 09/27/12 12:29 PM WPBF News 25 @ Noon 12pm-1230pm :30 FLSNTV02ACH \$225.00 NM									
2 WPBF F 09/28/12 12:11 PM WPBF News 25 @ Noon 12pm-1230pm :30 FLSNTV02ACH \$225.00 NM									
3	09/25/12	09/28/12	M-F 5pm News	5-6pm	-TWTF--	:30	4	\$425.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS -TWTF-- Spots/Week 4 Rate \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 09/25/12 5:14 PM M-F 5pm News 5-6pm :30 FLSNTV02ACH \$425.00 NM									
5 WPBF W 09/26/12 5:57 PM M-F 5pm News 5-6pm :30 FLSNTV02ACH \$425.00 NM									
7 WPBF F 09/28/12 M-F 5pm News 5-6pm :00 \$425.00 NM									
Credited									
3 WPBF F 09/28/12 5:53 PM M-F 5pm News 5-6pm :30 FLSNTV02ACH \$425.00 NM									
4	09/25/12	09/28/12	WPBF News 25 @ 6:00PM	6-6:30PM	-TWTF--	:30	3	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS -TWTF-- Spots/Week 3 Rate \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Tu 09/25/12 6:20 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 FLSNTV02ACH \$525.00 NM									
1 WPBF Th 09/27/12 6:22 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 FLSNTV02ACH \$525.00 NM									

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933678-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser		Product	Estimate Number
American Crossroads		AMERICAN CROSSROADS	1759

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/25/12	09/28/12	WPBF News 25 @ 6:00PM-6:30PM Class of Time - Pre-emptible with notice		-TWTF--	:30	3	\$525.00	NM
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
4 WPBF F 09/28/12 WPBF News 25 @ 6:00PM 6:30PM :00 \$525.00 NM Credited									
5	09/25/12	09/28/12	Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	-TWTF--	:30	4	\$1,300.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
09/24/12 09/30/12 -TWTF-- 4 \$1,300.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WPBF Tu 09/25/12 7:07 PM Wheel Of Fortune 7-7:30PM :30 FLSNTV02ACH \$1,300.00 NM									
1 WPBF W 09/26/12 Wheel Of Fortune 7-7:30PM :00 \$1,300.00 NM Credited									
3 WPBF Th 09/27/12 7:07 PM Wheel Of Fortune 7-7:30PM :30 FLSNTV02ACH \$1,300.00 NM									
4 WPBF F 09/28/12 7:07 PM Wheel Of Fortune 7-7:30PM :30 FLSNTV02ACH \$1,300.00 NM Credited									
6	09/25/12	09/28/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	-TWTF--	:30	4	\$1,300.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
09/24/12 09/30/12 -TWTF-- 4 \$1,300.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF Tu 09/25/12 7:41 PM Jeopardy 7:30-8PM :30 FLSNTV02ACH \$1,300.00 NM Credited									
4 WPBF W 09/26/12 Jeopardy 7:30-8PM :00 \$1,300.00 NM Credited									
3 WPBF Th 09/27/12 Jeopardy 7:30-8PM :00 \$1,300.00 NM Credited									
2 WPBF F 09/28/12 Jeopardy 7:30-8PM :00 \$1,300.00 NM Credited									
7	09/25/12	09/28/12	Nightline Class of Time - Pre-emptible with notice	11:35-12:05AM	-TWTF--	:30	3	\$375.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
09/24/12 09/30/12 -TWTF-- 3 \$375.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF Tu 09/25/12 Nightline 11:35-12:05AM :00 \$375.00 NM Credited									
4 WPBF Th 09/27/12 11:56 PM Nightline 11:35-12:05AM :30 FLSNTV02ACH \$375.00 NM Credited									
2 WPBF F 09/28/12 Nightline 11:35-12:05AM :00 \$375.00 NM Credited									
8	09/25/12	09/28/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice		-TWTF--	:30	4	\$700.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
09/24/12 09/30/12 -TWTF-- 4 \$700.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WPBF Tu 09/25/12 11:30 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 FLSNTV02ACH \$700.00 NM Credited									
1 WPBF W 09/26/12 M-SUN WPBF News 25 @ 11PM 11-11:35PM :00 \$700.00 NM Credited									
4 WPBF Th 09/27/12 11:30 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 FLSNTV02ACH \$700.00 NM Credited									
3 WPBF F 09/28/12 11:33 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 FLSNTV02ACH \$700.00 NM Credited									
9	09/29/12	09/29/12	Sat 6-7am News Class of Time - Pre-emptible with notice	Sat 6-7am	-----1-	:30	1	\$125.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
09/24/12 09/30/12 -----1- 1 \$125.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF Sa 09/29/12 6:11 AM Sat 6-7am News Sat 6-7am :30 FLSNTV02ACH \$125.00 NM Credited									
10	09/29/12	09/29/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$275.00	NM

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933678-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser		Product	Estimate Number
American Crossroads		AMERICAN CROSSROADS	1759

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<b>Class of Time - Immediately Pre-emptible without notice</b>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -----1- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description					Start/End Time	Length	Ad-ID		
1 WPBF Sa 09/29/12 7:00 AM GMA Saturday 7-8am					Sat 7am-8am	:30	FLSNTV02ACH	\$275.00	NM
11 09/29/12 09/29/12 Sat 8-9am News			Sat 8-9am		-----1-	:30	1	\$275.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -----1- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description					Start/End Time	Length	Ad-ID		
1 WPBF Sa 09/29/12 8:14 AM Sat 8-9am News					Sat 8-9am	:30	FLSNTV02ACH	\$275.00	NM
13 09/29/12 09/29/12 Sat Jeopardy			Sat 7:30-8PM		-----1-	:30	1	\$450.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -----1- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description					Start/End Time	Length	Ad-ID		
1 WPBF Sa 09/29/12 7:42 PM Sat Jeopardy					Sat 7:30-8PM	:30	FLSNTV02ACH	\$450.00	NM
14 09/30/12 09/30/12 Sun 6-7am News			Sun 6-7am		-----1	:30	1	\$100.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -----1 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description					Start/End Time	Length	Ad-ID		
1 WPBF Su 09/30/12 6:24 AM Sun 6-7am News					Sun 6-7am	:30	FLSNTV02ACH	\$100.00	NM
15 09/30/12 09/30/12 GMA Sunday 7-8am			Sun 7-8am		-----1	:30	1	\$200.00	NM
<b>Class of Time - Immediately Pre-emptible without notice</b>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -----1 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description					Start/End Time	Length	Ad-ID		
1 WPBF Su 09/30/12 7:58 AM GMA Sunday 7-8am					Sun 7-8am	:30	FLSNTV02ACH	\$200.00	NM
16 09/30/12 09/30/12 Sun 8-9am News			Sun 8-9am		-----1	:30	1	\$225.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -----1 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description					Start/End Time	Length	Ad-ID		
1 WPBF Su 09/30/12 8:11 AM Sun 8-9am News					Sun 8-9am	:30	FLSNTV02ACH	\$225.00	NM
17 09/30/12 09/30/12 Sun 9-10am			9-10am		-----1	:30	1	\$400.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -----1 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description					Start/End Time	Length	Ad-ID		
1 WPBF Su 09/30/12 Sun 9-10am					9-10am	:00		\$400.00	NM
Credited									
18 09/30/12 09/30/12 Chris Matthews			Sun 10-10:30AM		-----1	:30	1	\$200.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -----1 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description					Start/End Time	Length	Ad-ID		
1 WPBF Su 09/30/12 10:22 AM Chris Matthews					Sun 10-10:30AM	:30	FLSNTV02ACH	\$200.00	NM
19 09/30/12 09/30/12 Sun 630pm News			630-7pm		-----1	:30	1	\$325.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -----1 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description					Start/End Time	Length	Ad-ID		

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Invoice #	Invoice Date	Invoice Month	Invoice Period
933678-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser		Product	Estimate Number
American Crossroads		AMERICAN CROSSROADS	1759

www.thewpbfcchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	09/30/12	09/30/12	Sun 630pm News Class of Time - Pre-emptible with notice	630-7pm	-----1	:30	1	\$325.00	NM
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF Su 09/30/12 6:55 PM Sun 630pm News 630-7pm :30 FLSNTV02ACH \$325.00 NM									
<b>20</b> 09/30/12 09/30/12 Sun ABC Prime A Class of Time - Pre-emptible with notice									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
09/24/12 09/30/12 -----1 1 \$850.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF Su 09/30/12 7:23 PM Sun ABC Prime A 7-8PM :30 FLSNTV02ACH \$850.00 NM									
<b>30</b> 09/25/12 09/28/12 The View Class of Time - Pre-emptible with notice									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
09/24/12 09/30/12 -TWTF-- 4 \$475.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
3 WPBF Tu 09/25/12 11:34 AM The View 11A-12PM :30 FLSNTV02ACH \$475.00 NM									
4 WPBF Th 09/27/12 The View 11A-12PM :00 \$475.00 NM <i>Credited</i>									
2 WPBF F 09/28/12 The View 11A-12PM :00 \$475.00 NM <i>Credited</i>									
1 WPBF F 09/28/12 10:58 AM The View 11A-12PM :30 FLSNTV02ACH \$475.00 NM									
<b>31</b> 09/25/12 09/28/12 Dr. Oz Class of Time - Pre-emptible with notice									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
09/24/12 09/30/12 -TWTF-- 4 \$450.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WPBF Tu 09/25/12 4:21 PM Dr. Oz 4-5p :30 FLSNTV02ACH \$450.00 NM									
3 WPBF W 09/26/12 4:55 PM Dr. Oz 4-5p :30 FLSNTV02ACH \$450.00 NM									
4 WPBF Th 09/27/12 Dr. Oz 4-5p :00 \$450.00 NM <i>Credited</i>									
1 WPBF F 09/28/12 4:36 PM Dr. Oz 4-5p :30 FLSNTV02ACH \$450.00 NM									
<b>32</b> 09/25/12 09/28/12 THE CHEW Class of Time - Pre-emptible with notice									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
09/24/12 09/30/12 -TWTF-- 3 \$225.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF W 09/26/12 1:31 PM THE CHEW 1P-2P :30 FLSNTV02ACH \$225.00 NM									
3 WPBF Th 09/27/12 1:31 PM THE CHEW 1P-2P :30 FLSNTV02ACH \$225.00 NM									
2 WPBF F 09/28/12 1:32 PM THE CHEW 1P-2P :30 FLSNTV02ACH \$225.00 NM									
<b>35</b> 09/28/12 09/28/12 Fri ABC Prime C Class of Time - Pre-emptible with notice									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
09/24/12 09/30/12 ----1-- 1 \$1,500.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF F 09/28/12 10:48 PM Fri ABC Prime C 10-11PM :30 FLSNTV02ACH \$1,500.00 NM									
<b>37</b> 09/25/12 09/28/12 M-F 3-4P Class of Time - Immediately Pre-emptible without notice									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
09/24/12 09/30/12 -TWTF-- 3 \$375.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF Tu 09/25/12 3:44 PM M-F 3-4P M-F 3-4P :30 FLSNTV02ACH \$375.00 NM									
2 WPBF W 09/26/12 3:30 PM M-F 3-4P M-F 3-4P :30 FLSNTV02ACH \$375.00 NM									
3 WPBF Th 09/27/12 3:59 PM M-F 3-4P M-F 3-4P :30 FLSNTV02ACH \$375.00 NM									

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Advertiser		Product	Estimate Number
American Crossroads		AMERICAN CROSSROADS	1759

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Rate	Type
							Spots	Week		
39	09/29/12	09/29/12	Sat 7pm News Class of Time - Pre-emptible with notice	7-730pm	-----S-	:30		1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/24/12	09/30/12	-----S-	1	\$400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description		<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	
1	WPBF	Sa	09/29/12	7:27 PM	Sat 7pm News		7-730pm	:30	FLSNTV02ACH	\$400.00 NM
40	09/29/12	09/29/12	M-Sun 1130p-12am Late 1130p-1205am Class of Time - Immediately Pre-emptible without notice		-----S-	:30		1	\$375.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/24/12	09/30/12	-----S-	1	\$375.00					
Spots: #	Ch	Day	Air Date	Air Time	Description		<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	
1	WPBF	Sa	09/29/12	12:16 AM	M-Sun 1130p-12am Late News		1130p-1205am	:30	FLSNTV02ACH	\$375.00 NM
					LR - Football					
41	09/30/12	09/30/12	Sun 11:35pm Late News 1135p-12am Class of Time - Pre-emptible with notice		-----S	:30		1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/24/12	09/30/12	-----S	1	\$300.00					
Spots: #	Ch	Day	Air Date	Air Time	Description		<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	
1	WPBF	Su	09/30/12	11:42 PM	Sun 11:35pm Late News		1135p-12am	:30	FLSNTV02ACH	\$300.00 NM
42	09/25/12	09/27/12	10-11a Anderson Cooper 10-11a Class of Time - Pre-emptible with notice		-TWT---	:30		2	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/24/12	09/30/12	-TWT---	2	\$250.00					
Spots: #	Ch	Day	Air Date	Air Time	Description		<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	
1	WPBF	Tu	09/25/12	10:30 AM	10-11a Anderson Cooper		10-11a	:30	FLSNTV02ACH	\$250.00 NM
2	WPBF	W	09/26/12		10-11a Anderson Cooper		10-11a	:00		\$250.00 NM
					Credited					
43	09/25/12	09/28/12	Dr. Oz M-F 9-10a Class of Time - Pre-emptible with notice	9-10a	-TWTF--	:30		1	\$275.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/24/12	09/30/12	-TWTF--	1	\$275.00					
Spots: #	Ch	Day	Air Date	Air Time	Description		<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	
1	WPBF	Tu	09/25/12	9:38 AM	Dr. Oz M-F 9-10a		9-10a	:30	FLSNTV02ACH	\$275.00 NM
44	09/30/12	09/30/12	Sun 11:35pm Late News 1135p-12am Class of Time - Pre-emptible with notice		-----S	:30		1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/24/12	09/30/12	-----S	1	\$400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description		<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	
1	WPBF	Su	09/30/12	11:59 PM	Sun 11:35pm Late News		1135p-12am	:30	FLSNTV02ACH	\$400.00 NM
45	09/25/12	09/28/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	-TWTF--	:30		1	\$2,100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/24/12	09/30/12	-TWTF--	1	\$2,100.00					
Spots: #	Ch	Day	Air Date	Air Time	Description		<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	
1	WPBF	Th	09/27/12	7:41 PM	Jeopardy		7:30-8PM	:30	FLSNTV02ACH	\$2,100.00 NM
46	09/25/12	09/28/12	Dr. Oz Class of Time - Pre-emptible with notice	4-5p	-TWTF--	:30		1	\$650.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/24/12	09/30/12	-TWTF--	1	\$650.00					
Spots: #	Ch	Day	Air Date	Air Time	Description		<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	
1	WPBF	W	09/26/12	4:13 PM	Dr. Oz		4-5p	:30	FLSNTV02ACH	\$650.00 NM
47	09/25/12	09/28/12	M-F 3-4P Class of Time - Pre-emptible with notice	M-F 3-4P	-TWTF--	:30		2	\$500.00	NM

# INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
933678-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CROSSROADS	1759	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
47	09/25/12	09/28/12	M-F 3-4P Class of Time - Pre-emptible with notice	M-F 3-4P	-TWTF--	:30	2	\$500.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -TWTF-- 2 \$500.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF W 09/26/12 3:55 PM M-F 3-4P M-F 3-4P :30 FLSNTV02ACH \$500.00 NM									
2 WPBF F 09/28/12 3:54 PM M-F 3-4P M-F 3-4P :30 FLSNTV02ACH \$500.00 NM									
48	09/29/12	09/29/12	Sat Prime College Football 8-1130pm Class of Time - Pre-emptible with notice		-----S-	:30	1	\$2,000.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -----S- 1 \$2,000.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF Sa 09/29/12 10:05 PM Sat Prime College Football 8-1130pm :30 FLSNTV02ACH \$2,000.00 NM									
49	09/29/12	09/29/12	Sat Prime College Football 8-1130pm Class of Time - Pre-emptible with notice		-----S-	:30	1	\$1,800.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -----S- 1 \$1,800.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF Sa 09/29/12 10:56 PM Sat Prime College Football 8-1130pm :30 FLSNTV02ACH \$1,800.00 NM									
50	09/29/12	09/29/12	Sat 6-7am News Class of Time - Pre-emptible with notice	Sat 6-7am	-----S-	:30	1	\$200.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -----S- 1 \$200.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF Sa 09/29/12 6:40 AM Sat 6-7am News Sat 6-7am :30 FLSNTV02ACH \$200.00 NM									
51	09/25/12	09/28/12	4:30a-5a Class of Time - Pre-emptible with notice	430a-5a	-TWTF--	:30	1	\$50.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -TWTF-- 1 \$50.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF W 09/26/12 4:43 AM 4:30a-5a 430a-5a :30 FLSNTV02ACH \$50.00 NM									
<b>Total Spots</b>							<b>56</b>		

## Payment Terms 30 Days

Gross Total \$30,700.00Agency Commission \$4,605.00Net Amount Due \$26,095.00

**INVOICE**

**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbffchannel.com

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
933678-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP - Washington	National

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROADS	1759

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	933678	06227081

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/01/12	10/01/12	Good Morning America	7-9AM	2-----	:30	2	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS 2----- Spots/Week 2 Rate \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/01/12 7:29 AM Good Morning America 7-9AM :30 FLSNTV02ACH \$475.00 NM									
2 WPBF M 10/01/12 7:55 AM Good Morning America 7-9AM :30 FLSNTV02ACH \$475.00 NM									
22	10/01/12	10/01/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS 1----- Spots/Week 1 Rate \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/01/12 12:21 PM WPBF News 25 @ Noon 12pm-1230pm :30 FLSNTV02ACH \$275.00 NM									
23	10/01/12	10/01/12	M-F 5pm News	5-6pm	2-----	:30	2	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS 2----- Spots/Week 2 Rate \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 10/01/12 5:44 PM M-F 5pm News 5-6pm :30 FLSNTV02ACH \$375.00 NM									
1 WPBF M 10/01/12 5:56 PM M-F 5pm News 5-6pm :30 FLSNTV02ACH \$375.00 NM									
24	10/01/12	10/01/12	WPBF News 25 @ 6:00PM	6-6:30PM	1-----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS 1----- Spots/Week 1 Rate \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/01/12 6:21 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 FLSNTV02ACH \$450.00 NM									
25	10/01/12	10/01/12	Wheel Of Fortune	7-7:30PM	2-----	:30	2	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS 2----- Spots/Week 2 Rate \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/01/12 7:07 PM Wheel Of Fortune 7-7:30PM :30 FLSNTV02ACH \$2,000.00 NM									
2 WPBF M 10/01/12 7:18 PM Wheel Of Fortune 7-7:30PM :30 FLSNTV02ACH \$2,000.00 NM									
26	10/01/12	10/01/12	Jeopardy	7:30-8PM	1-----	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
MTWTFSS									

# INVOICE



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Invoice #	Invoice Date	Invoice Month	Invoice Period
933678-2	10/07/12	October 2012	10/01/12 - 10/01/12
Advertiser		Product	Estimate Number
American Crossroads		AMERICAN CROSSROADS	1759

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	10/01/12	10/01/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	1-----	:30	1	\$2,000.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 1----- 1 \$2,000.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF M 10/01/12 7:41 PM Jeopardy 7:30-8PM :30 FLSNTV02ACH \$2,000.00 NM									
27	10/01/12	10/01/12	Nightline Class of Time - Pre-emptible with notice	11:35-12:05AM	1-----	:30	1	\$350.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 1----- 1 \$350.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF M 10/01/12 Nightline 11:35-12:05AM :00 \$350.00 NM									
<b>Credited</b>									
28	10/01/12	10/01/12	M-SUN WPBF News 25 @11-11:35PM Class of Time - Pre-emptible with notice		1-----	:30	1	\$500.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 1----- 1 \$500.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF M 10/01/12 11:33 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 FLSNTV02ACH \$500.00 NM									
33	10/01/12	10/01/12	THE CHEW Class of Time - Immediately Pre-emptible without notice	1P-2P	1-----	:30	1	\$225.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 1----- 1 \$225.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF M 10/01/12 1:31 PM THE CHEW 1P-2P :30 FLSNTV02ACH \$225.00 NM									
36	10/01/12	10/01/12	CASTLE Class of Time - Pre-emptible with notice	10-11PM	M-----	:30	1	\$3,200.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 M----- 1 \$3,200.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF M 10/01/12 10:34 PM CASTLE 10-11PM :30 FLSNTV02ACH \$3,200.00 NM									
38	10/01/12	10/01/12	M-F 3-4P Class of Time - Immediately Pre-emptible without notice	M-F 3-4P	M-----	:30	1	\$375.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 M----- 1 \$375.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF M 10/01/12 3:54 PM M-F 3-4P M-F 3-4P :30 FLSNTV02ACH \$375.00 NM									
52	10/01/12	10/01/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9AM	M-----	:30	1	\$700.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 M----- 1 \$700.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF M 10/01/12 6:59 AM Good Morning America 7-9AM :30 FLSNTV02ACH \$700.00 NM									
53	10/01/12	10/01/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	M-----	:30	1	\$700.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 M----- 1 \$700.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF M 10/01/12 5:22 PM M-F 5pm News 5-6pm :30 FLSNTV02ACH \$700.00 NM									
54	10/01/12	10/01/12	Dr. Oz M-F 9-10a Class of Time - Pre-emptible with notice	9-10a	M-----	:30	1	\$275.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 M----- 1 \$275.00									

**INVOICE**

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**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
933678-2	10/07/12	October 2012	10/01/12 - 10/01/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CROSSROADS	1759	

www.thewpbchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Spots/ Week			Type
						Length	Rate	Spots/Week	
54	10/01/12	10/01/12	Dr. Oz M-F 9-10a Class of Time - Pre-emptible with notice	9-10a	M-----	:30	1	\$275.00	NM
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF M 10/01/12 9:54 AM Dr. Oz M-F 9-10a 9-10a :30 FLSNTV02ACH \$275.00 NM									
55	10/01/12	10/01/12	Dr. Oz M-F 9-10a Class of Time - Pre-emptible with notice	9-10a	M-----	:30	1	\$350.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
10/01/12 10/07/12 M----- 1 \$350.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF M 10/01/12 9:26 AM Dr. Oz M-F 9-10a 9-10a :30 FLSNTV02ACH \$350.00 NM									
<b>Total Spots</b>						<b>17</b>			

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$14,750.00</b>
<u>Agency Commission</u>	<b>\$2,212.50</b>
<u>Net Amount Due</u>	<b>\$12,537.50</b>